

Charun Meedate

Product Designer — UX/UI & Design Systems

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I design products the way design systems are built: researched, specified, tokenized, tested — then simplified until the right decision is obvious, not just pretty. It's how a national battery platform, Honda's swap stations, and a 24-post Thai design page all shipped, one honest iteration at a time.

EXPERIENCE

Founder & Design Director 2025 — Present

kods.design (โค้ดดีไซน์) · Bangkok

A Thai-language design page born from a movie quote — writing UX/UI the way I wish it had been explained to me, 24 posts and counting, shared as I learn.

UX/UI Designer 2024 — Present

7 Solutions Co., Ltd. · Bangkok

Designing enterprise products end-to-end — research, flows, UI, and a shared design system that keeps every team consistent and accessible by default.

UX/UI Designer 2022 — 2024

GridWhiz (Thailand) Co., Ltd. · Bangkok

The sole designer at a 10-person startup — wearing product-owner and business-analyst hats alongside design, reporting straight to the CEO. Led design on Thailand's e-mobility wave (BATT SWAP, Honda Swap Station, EV Station PluZ), owning flows from mobile apps to station firmware to web.

UX/UI Designer — Freelance 2020 — 2021

Chulalongkorn University x Thai Paiboon Insurance

First client work, taken on mid-degree: UI design and interactive prototype for an insurance back-office web platform, shipping as a one-person design team.

SELECTED WORK

BATT SWAP — national battery-swap platform, GridWhiz (2023)
App, station firmware, and web designed as one flow. In service at Bangchak forecourts; shown at Techsauce Global Summit.

Honda Swap Station — battery-swap service, for Thai Honda (2023)
Four screens re-sequenced so every decision finishes on the phone before both hands fill with a battery. Product owner across the build.

EV Station PluZ — nationwide EV charging app, for PTT OR (2022)
Answers facilities, network reach, and reservations before the drive, not at the plug. Riding on the PTT Station network.

kods.design — self-initiated design page (2025 — now)
24 Thai-language UX/UI posts, live and growing — founded, named, designed, and written solo.

SKILLS

- Design Systems
- UX Research
- UI Design
- Information Architecture
- Prototyping
- Design Tokens
- Accessibility (WCAG)
- Interaction Design
- Usability Testing
- Designing with AI

TOOLS

- Figma
- FigJam
- Adobe XD
- Photoshop
- Illustrator
- Maze
- Hotjar
- Google Analytics

EDUCATION

B.Sc. Computer Science
King Mongkut's Institute of Technology Ladkrabang
2018 — 2022

LANGUAGES

Thai	Native
English	Professional (written)

CERTIFICATIONS

From Figma to Code with AI	Designil · '26
Trusted CX Professional	DAY 1 · '25
Design Tokens with Figma	Designil · '25
Design System with Figma	Designil · '25
Design System (One-to-Many)	DAY 1 · '25
Become a UX/UI Designer	DAY 1 · '24
UX/UI Design 101	WeStride · '23
Design Thinking	SET · '22